

# MSc in Marketing

2023

Graduate Outcomes

## Results



MSc in Marketing

Employed  
Seeking Employment  
Other

90%  
5%  
5%

### Overview

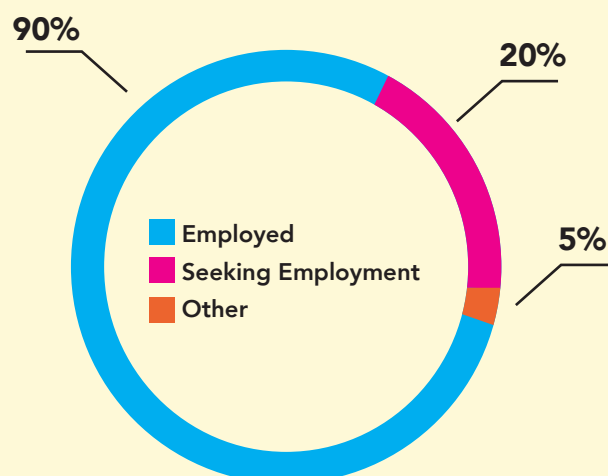
22 students graduated from the Master of Science in Marketing course in 2023. 90% of those that responded were in employment. 42% of the respondents said they first heard about the job through the careers service.

Of those in employment 42% earn between €30,000- €34,999, 17% earn between €35,000-€39,999, 8% earn between €45,000-€49,999,



### Where are they working now!

Abtran, Customer Advisor  
Coca-Cola HBC, Channel Marketing Activation Executive  
Core, Client Associate  
Covalen Solutions, Generative AI Annotator  
ECS Ambassadors, Europe Career Support Ambassador  
Horkans Group, Marketing Assistant  
Member First Credit Union, Marketing Executive  
Odgers Berndtson Ireland, Marketing Executive  
OMG, Biddable Account Executive  
PTSB, PTSB Graduate Programme - Corporate Development  
Rhino Distribution, Sales Administrator  
Smart Site Media, Digital Marketing Executive  
Staycity Group, Guest Services Manager  
The Agile Executives, Marketing Executive  
The Hair Bar Salon, Content Creator



First Destination results of full time honours undergraduate and master degree students - Class of 2023.

Information compiled by Career Development & Employability.